



Press Release

***“I have a dream”*, a wellness initiative of Chronic Care Foundation with support from Baxter India Private Limited announces winners of the contest**

- *Three best dreams rewarded with a cash prize of Rs 50, 000 each*
 - *Winners decided by an eminent panel of judges*
- *Contest held in the cities of Delhi/NCR, UP, Punjab, Haryana, Himachal, Rajasthan, J&K*

New Delhi, October 27, 2009- To increase awareness regarding treatment options for kidney disorders, Chronic Care Foundation with support from Baxter India - a subsidiary of US based Baxter International Inc. today announced the results of *“I Have A Dream”* contest, a wellness initiative for patients suffering from End Stage Renal Disease.

As part of an ESRD awareness campaign, the objective of this initiative was to encourage ESRD patients to share their life dreams by writing them in the most creative form in not more than 300 words. The contest received an overwhelming response with 421 entries coming from Delhi-NCR, UP, Punjab, Haryana, Himachal Pradesh, Rajasthan and J&K. Patients sent in their entries stating their aspirations and dreams in life that they wanted to achieve but unfortunately failed to do so due to the burden of the disease they were now suffering from.

Three patients -Ashish Tewari from Lucknow aged 29 years, Mahima Trehan from New Delhi aged 12 years and Om Prakash from Faridabad aged 28 years were felicitated with a cash prize of Rs.50, 000 each at an event held in New Delhi to fulfill their dreams. While Ashish’s dream was to run a training academy for armed forces aspirants, Mahima dreams of becoming a teacher. Om Prakash on the other hand dreamt of writing a book dedicated to patients of End Stage Renal Diseases.

Mr. Sanjiv Verma, Founding Trustee, Chronic Care Foundation, said, *“Being diagnosed with kidney failure does not mean that one should stop dreaming or that you stop actualizing your dreams. You can still dare to do the seemingly undoable and challenge your limits to enjoy your life, live your life the way you want to.”* *“Coping with renal failure is a big challenge and it is of utmost importance that one is well aware of the treatment mechanisms and options available to improve the quality of one’s life.”* he added.

The final panel of judges comprised of eminent personalities from various occupations who believed in this cause and some of who were also present at the occasion to reward the winners of the contest. These were - Mr. Dilip Cherian, founder partner of Perfect Relations and a leading columnist and Image Guru, Dr. Ishi Khosla- Director, Whole Foods, Dr. Ramesh Kumar, Head of Nephrology, Batra Hospital, New Delhi, Mr. Rajat Sharma- Chairman & Editor-in-chief, India TV, and Mr. Sanjeev Verma- Founding Trustee Chronic Care Foundation.

Sharing his thoughts on the initiative, Ketan Dhamanaskar, Business Unit Director - Renal, Baxter India said, *“The success of this initiative is a measure of the dire need of improving the quality of life for these kidney patients who should be given resources to fulfill their aspirations and dreams. We are proud to lend support to this unique initiative to improve supportive care for them. Baxter is committed to empowering the community with a healthcare system that improves the safety and quality of care of patients, to make a meaningful difference in patients’ lives.”*

About Baxter India

Baxter India, a wholly owned subsidiary of Baxter International Inc., develops, manufactures and markets products that save and sustain the lives of people with hemophilia, immune disorders, infectious diseases, kidney disease, trauma, and other chronic and acute medical conditions. As a global, diversified healthcare company, Baxter applies a unique combination of expertise in medical devices, pharmaceuticals and biotechnology to create products that advance patient care worldwide.

About Chronic Care Foundation

CCF is committed to empowering the community with an accessible, efficient health care system that improves the safety and quality of care of patients with chronic, cardiovascular disease, diabetes and kidney disease in India; through prevention, advocacy, education and collaboration amongst stakeholders within the community. CCF’s vision is to promote good health by proactively minimizing the incidence and effects of chronic disease in society.

For further information, please contact:

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